



easypromos

Globally recognized platform to create promotions, contests and social media giveaways

- **PRODUCT CATALOG** -



CATEGORIES



GIVEAWAYS



GAMES



QUIZZES



**INSTANT
PRIZES**



CONTESTS



MULTI-STAGES



GIVEAWAYS




ENTRY FORM GIVEAWAYS

Fully customizable registration form to collect participants' contact information. Run a giveaway among registered participants automatically, randomly, and securely.

<https://www.easypromosapp.com/sweepstakes/>

8:08 99 %

a.cstmapp.com/register/



Registration

Fill out the form to enter the giveaway.

First name * Last name *

Email *

☐ I have read and accept the [Terms and conditions](#).

☐ I have read and accept the [Privacy policy](#).

SUBMIT

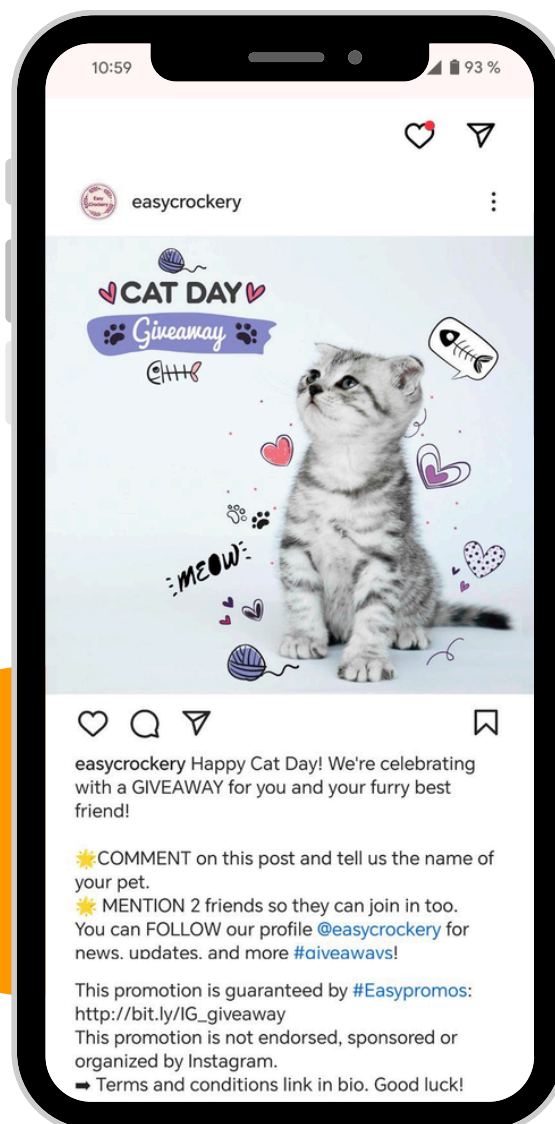
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INSTAGRAM GIVEAWAY

Run a giveaway among users who comment on your Instagram posts, videos, or reels. Grow your follower base and increase brand visibility. Filter participants by number of tags.

<https://www.easypromosapp.com/instagram-giveaway/>



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INSTAGRAM STORY GIVEAWAY

Automated giveaway on Instagram Stories to increase engagement and visibility of your profile. Choose the winner from users who interact with your Stories or from users who mention your brand in their Stories.

<https://www.easypromosapp.com/instagram-story-giveaway/>



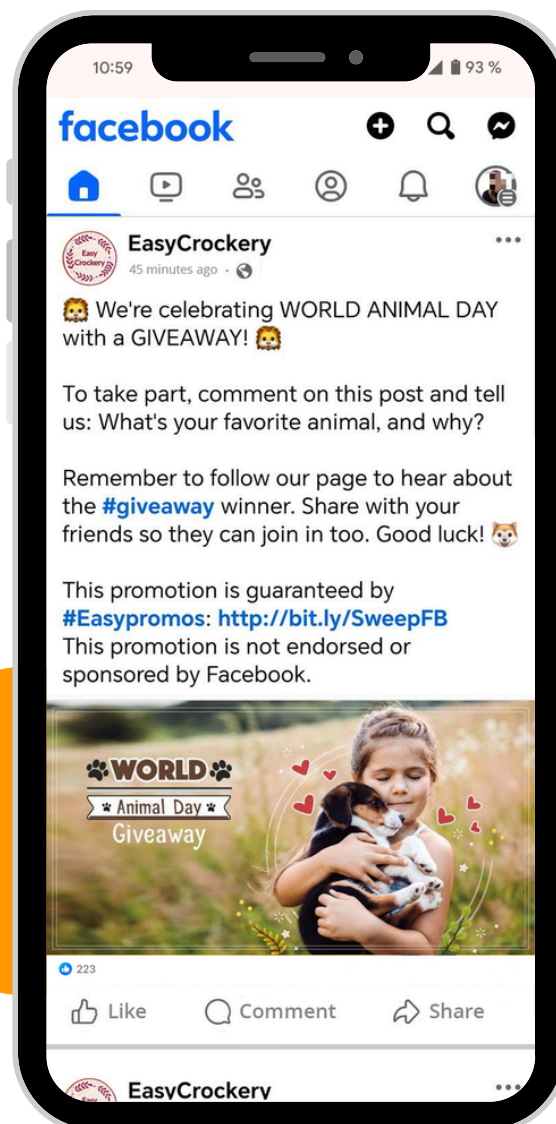
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FACEBOOK GIVEAWAY

Giveaway among users who comment or like the posts on your Facebook page. Select the winners randomly, automatically, and transparently.

<https://www.easypromosapp.com/facebook-sweepstakes/>



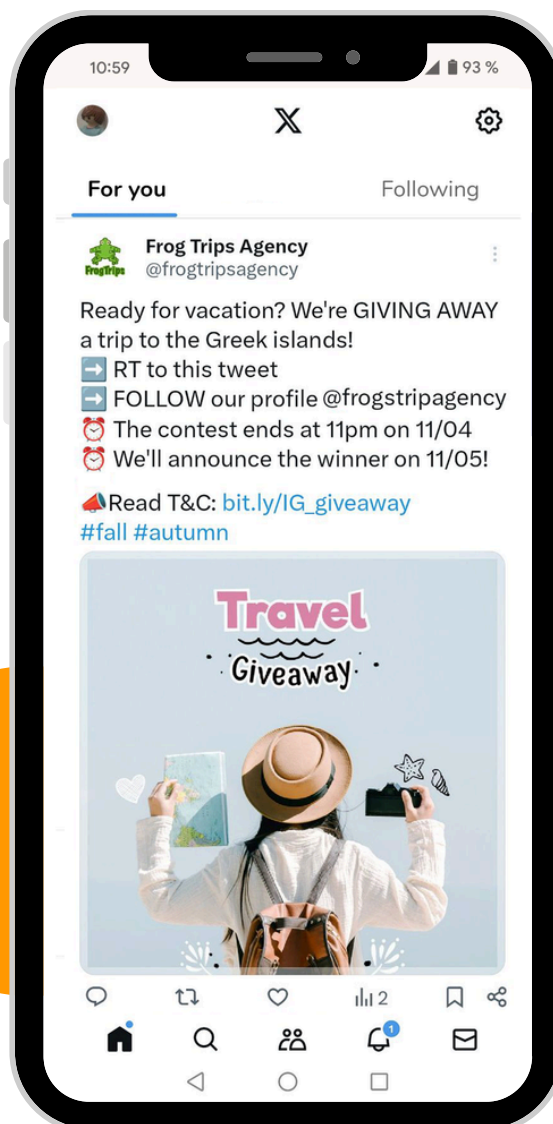
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TWITTER GIVEAWAY

Giveaway on X (Twitter) among users who repost a tweet from your brand, comment on one of the tweets, are followers, or have posted content mentioning your brand and the campaign hashtag.

<https://www.easypromosapp.com/twitter-giveaway/>



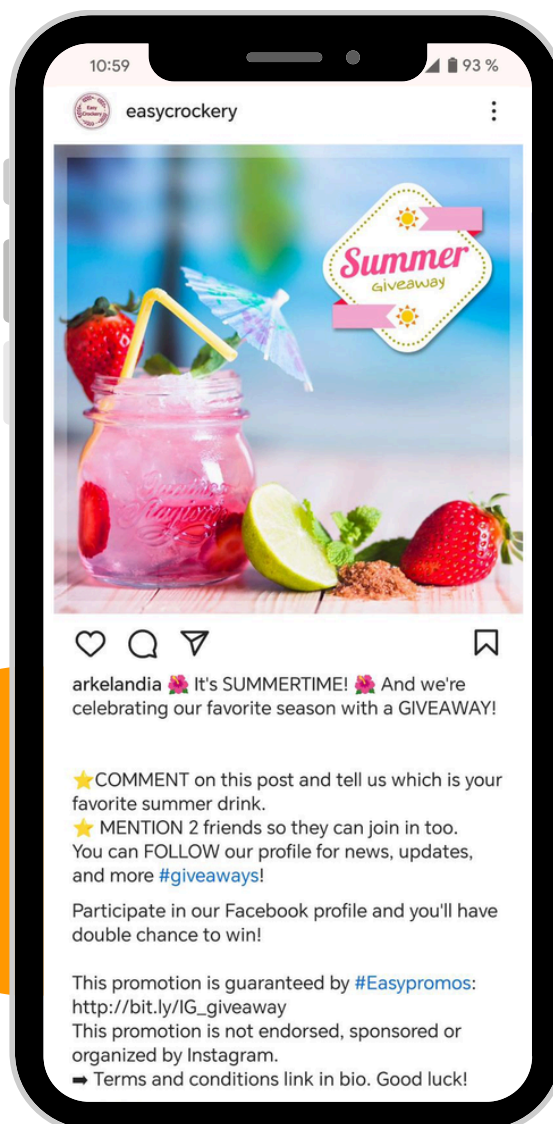
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MULTI-NETWORK GIVEAWAY

Single giveaway among users who comment on one or several posts on your Facebook and Instagram profiles, including promoted posts, dark posts, and collaborations.

<https://www.easypromosapp.com/multi-network-giveaway/>



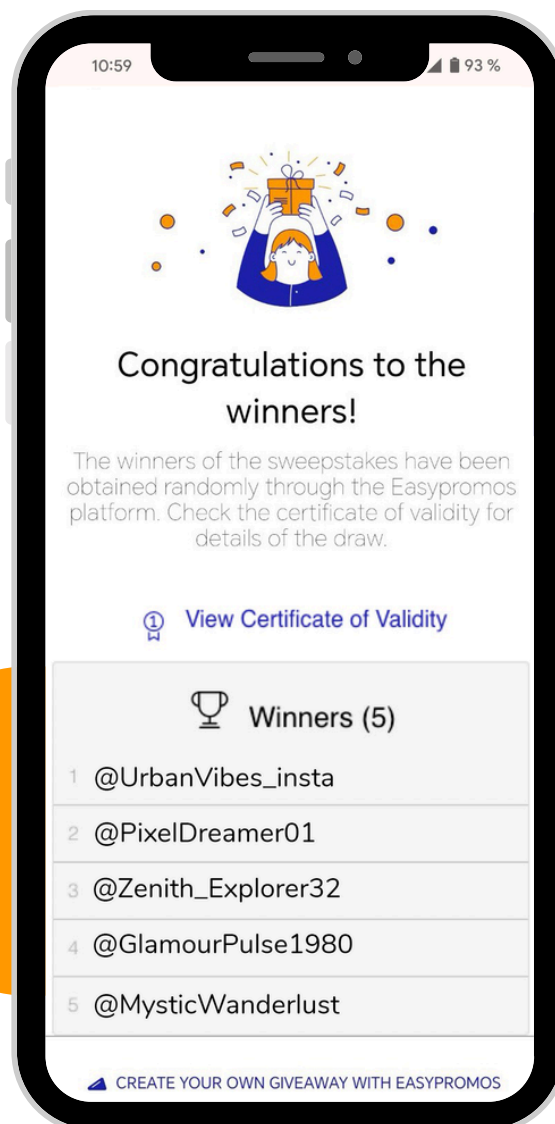
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PICK-A-WINNER APP

Random winner selection from a list of users imported from any Excel, CSV, or text file. The generated certificate of validity will back the validity of your giveaway.

<https://www.easypromosapp.com/pick-a-winner-app/>



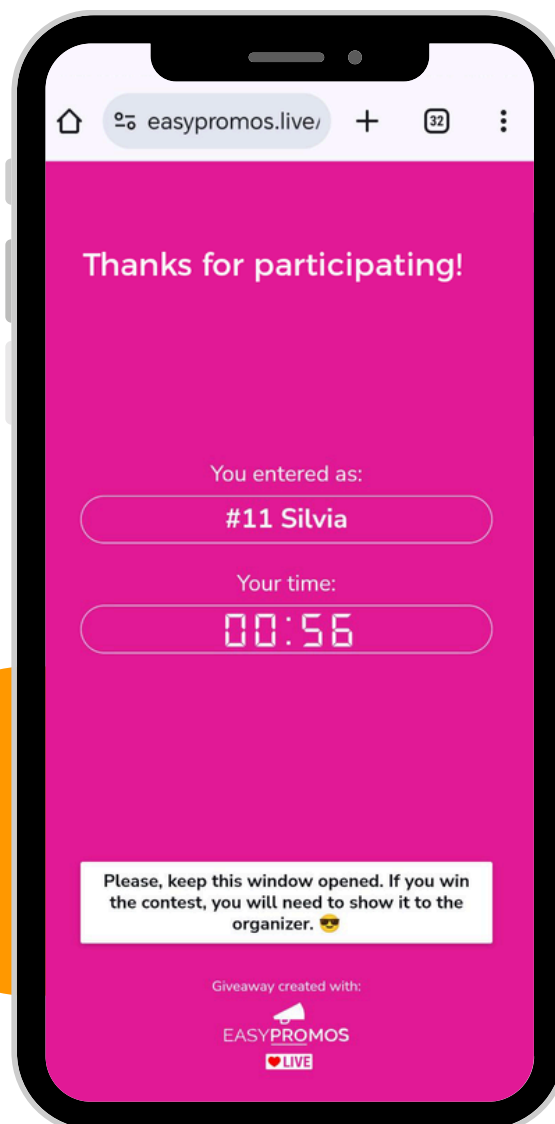
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EVENT GIVEAWAY

An application to create a live online giveaway where participants sign up using their mobile phones. Generate excitement and anticipation among attendees at a conference, trade show, workshop, or any event with both online and offline audiences.

<https://www.easypromosapp.com/giveaways-for-events/>



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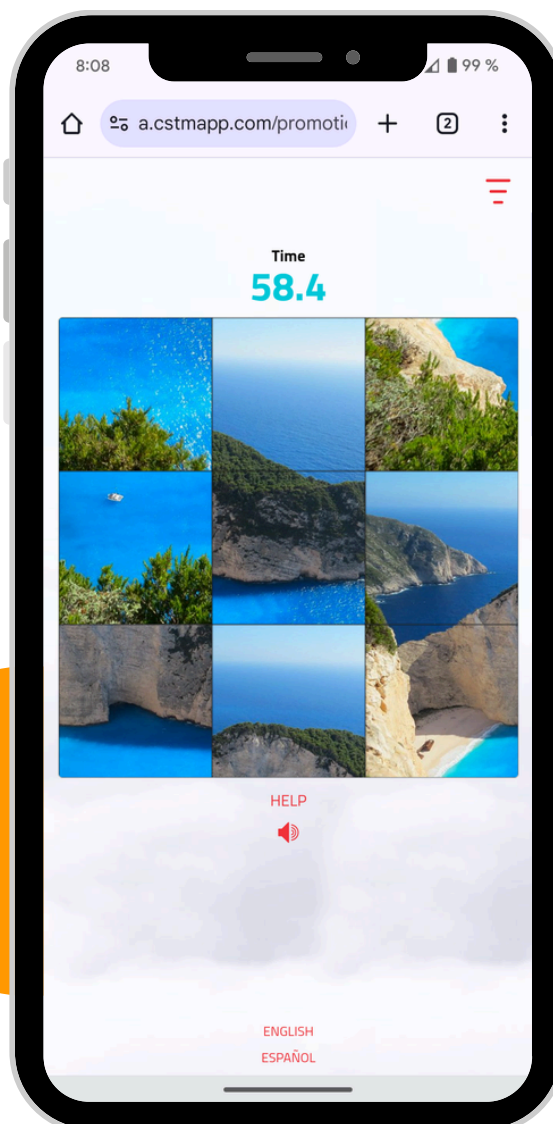
GAMES



PUZZLE

Customizable puzzle featuring your corporate image that participants must solve before time runs out. Increase brand exposure with an interactive gamified action.

<https://www.easypromosapp.com/puzzle-game/>



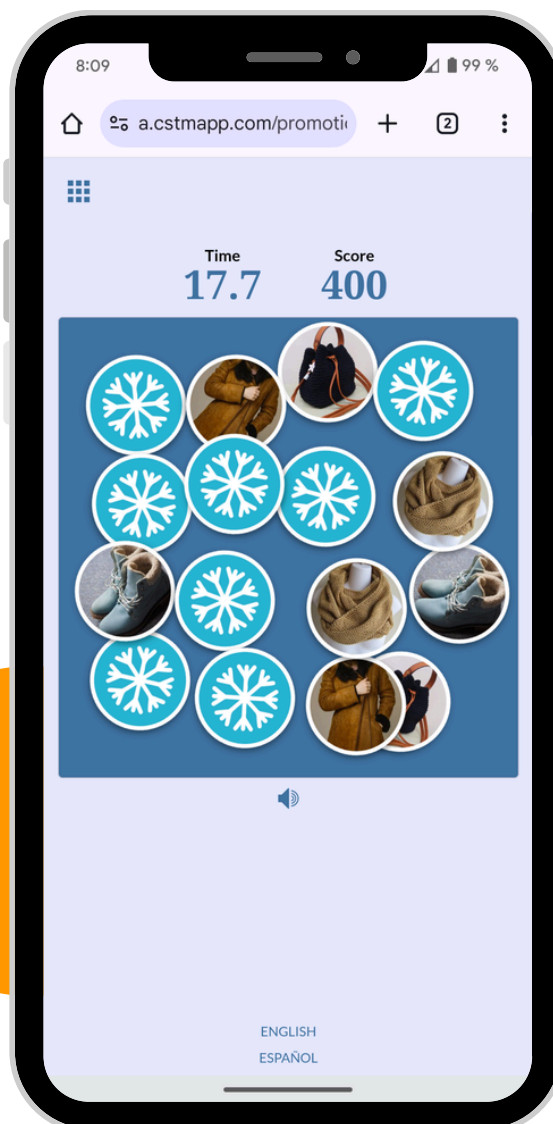
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MEMORY

Online memory game where participants flip two cards at a time to find matching pairs. Boost brand recall and showcase your products in a creative way.

<https://www.easypromosapp.com/memory-game/>



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MATCH IT

A logic game where users match pairs of images that you've uploaded to the platform. You can adjust the time limit and difficulty level, while collecting participants' data.

<https://www.easypromosapp.com/match-it/>



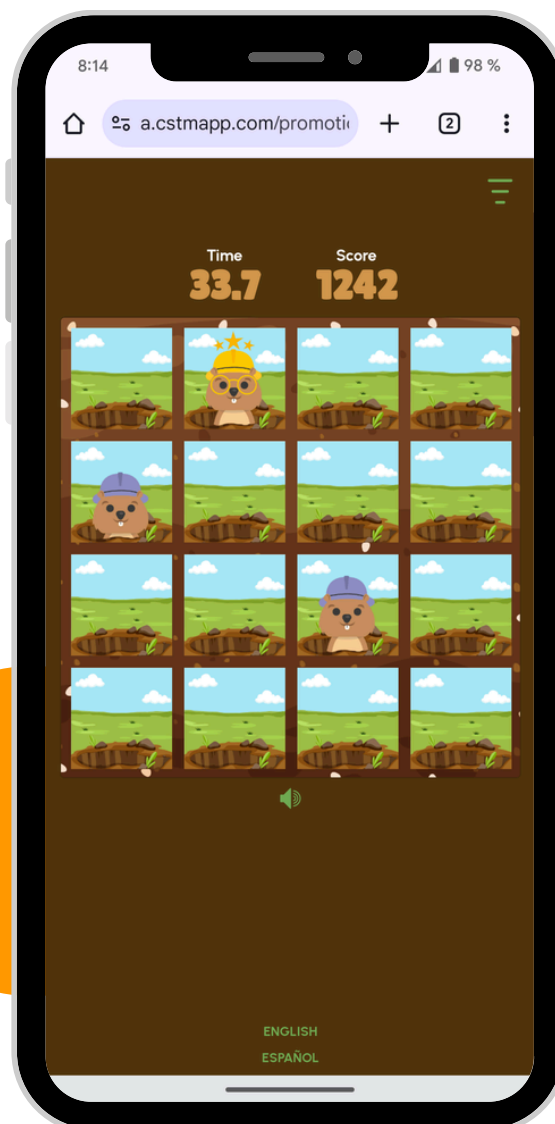
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TAP TAP

A game of skill that tests your users' reflexes. Participants must tap on as many point-scoring items as possible. Additionally, you can add other items that deduct points or wipe out the score to increase the difficulty level.

<https://www.easypromosapp.com/tap-tap/>



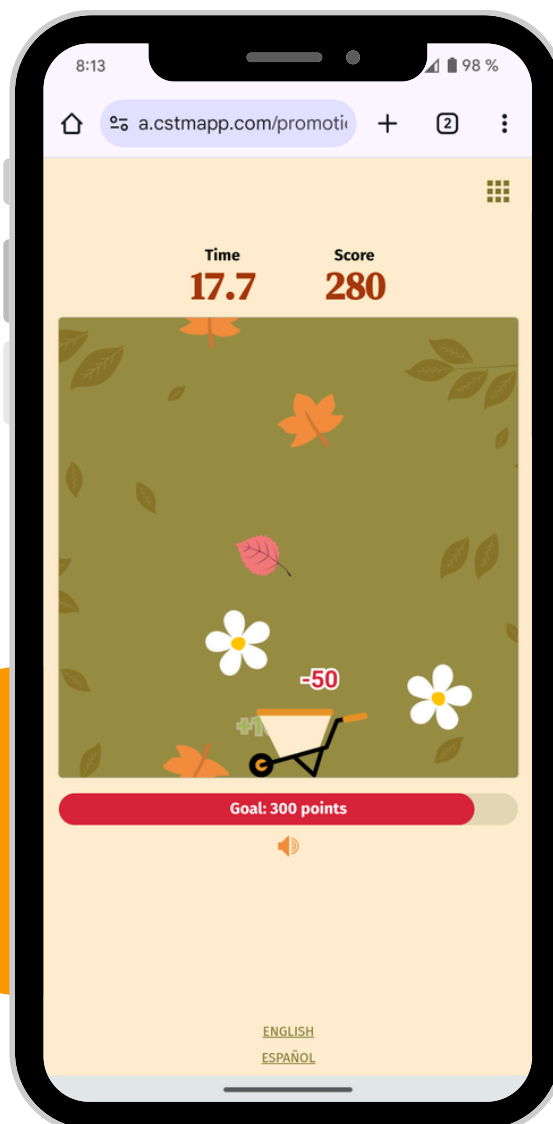
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FALLING OBJECTS

Game of skill where users must catch falling items to earn points by moving the container left and right before they hit the ground. Increase the difficulty of the game with negative items that deduct points and by increasing the game speed.

<https://www.easypromosapp.com/falling-objects/>



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HIDDEN OBJECTS

A game based on a custom image where users must find hidden objects. You can add excitement by adjusting the time limit and difficulty level.

<https://www.easypromosapp.com/hidden-objects/>



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SLIDE & MATCH

Entertain your audience with the classic 3, or more, row combination game. Customize the board with your products' images and adjust the playing time to set the difficulty level.

<https://www.easypromosapp.com/slide-match-game/>



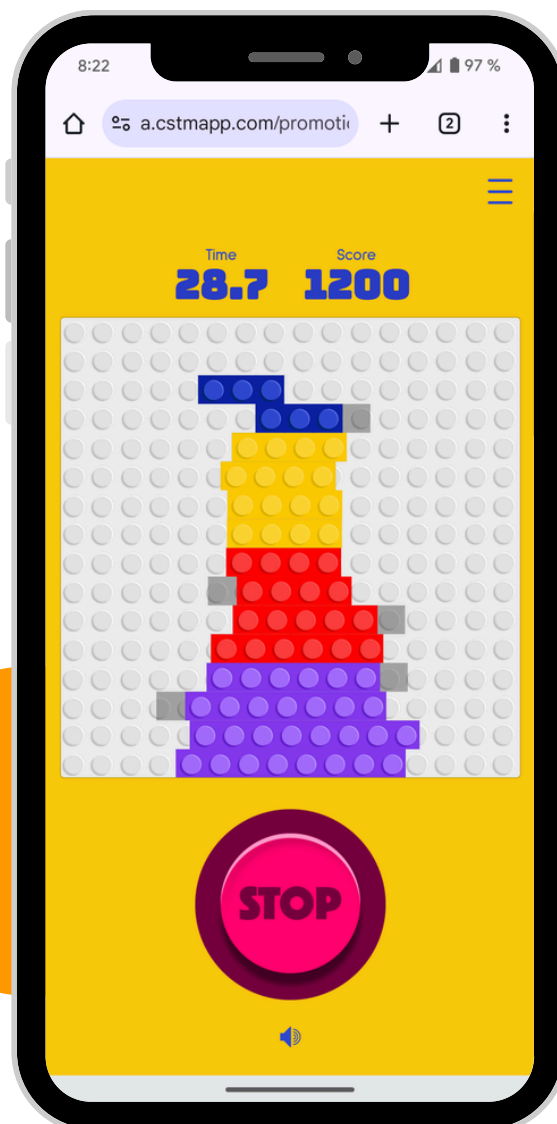
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THE TOWER

Game of skill in which players stack the horizontally moving blocks to build a tower and reach the top.

<https://www.easypromosapp.com/the-tower/>



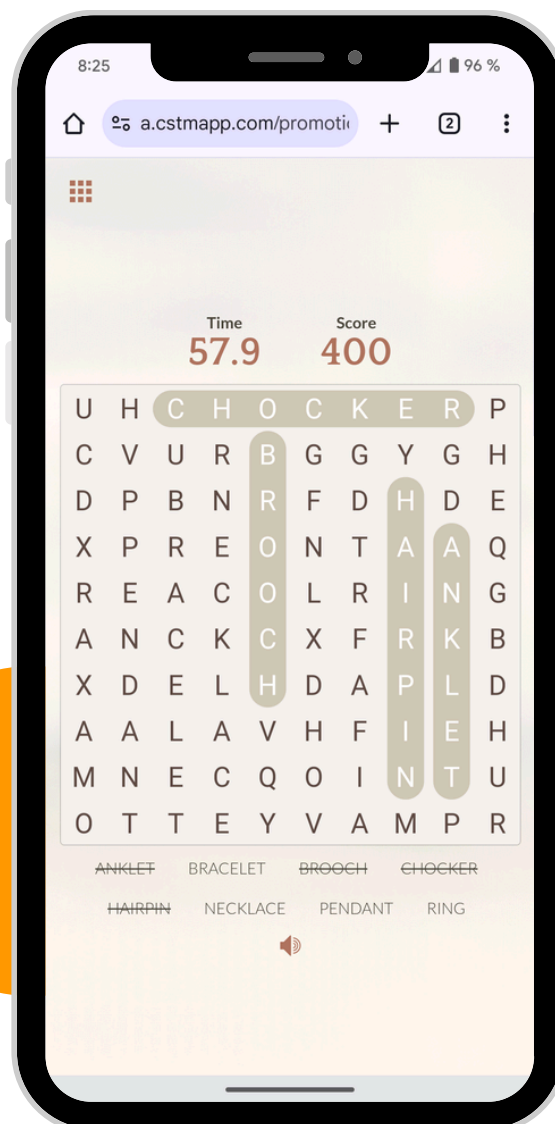
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WORD SEARCH

A classic word search game where players have to find all the hidden words in the grid before time runs out. You can theme the game around a campaign or customize it with your products.

<https://www.easypromosapp.com/wordsearch/>



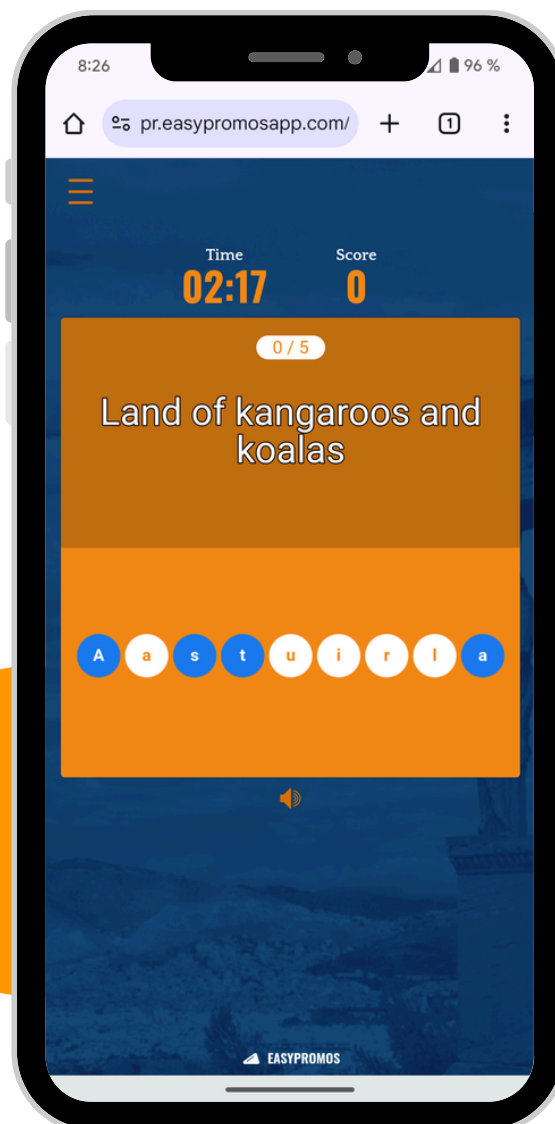
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WORD SHUFFLE

A word scramble game where players must rearrange letters to guess the hidden word or phrase. Customize the game with your branding and products, and adjust the time limit and difficulty.

<https://www.easypromosapp.com/word-shuffle/>



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CROSSWORD

Grid with interconnected words laid out vertically and horizontally that users have to figure out using the clues provided. Set the points scored for each correctly guessed word and total time.

<https://www.easypromosapp.com/online-crossword/>



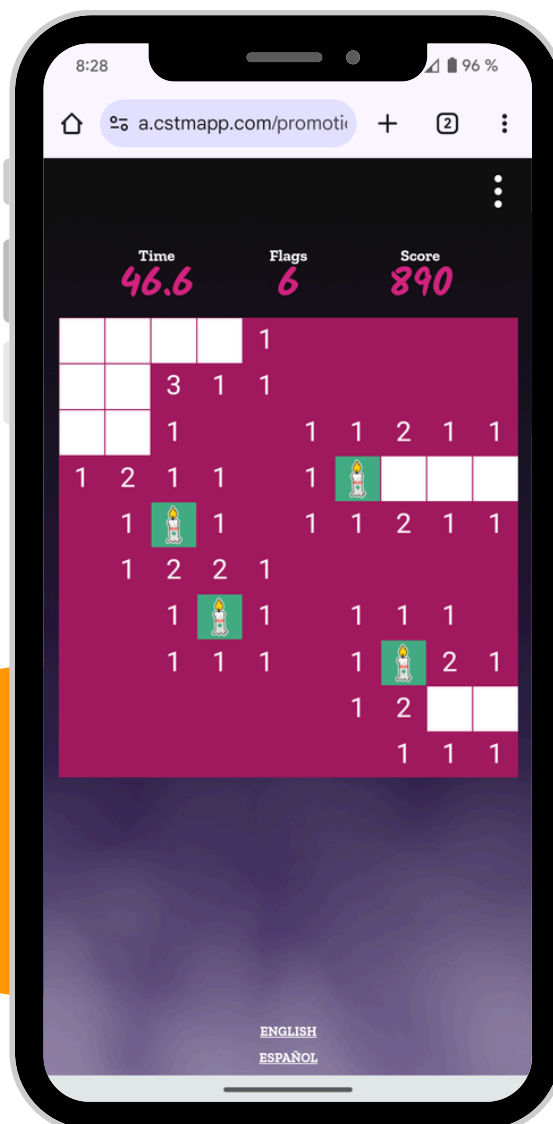
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MINESWEEPER

Customize the classic Minesweeper game with your own icons and flags to entertain your audience. Increase the challenge by adjusting the time limit to solve the board.

<https://www.easypromosapp.com/minesweeper/>



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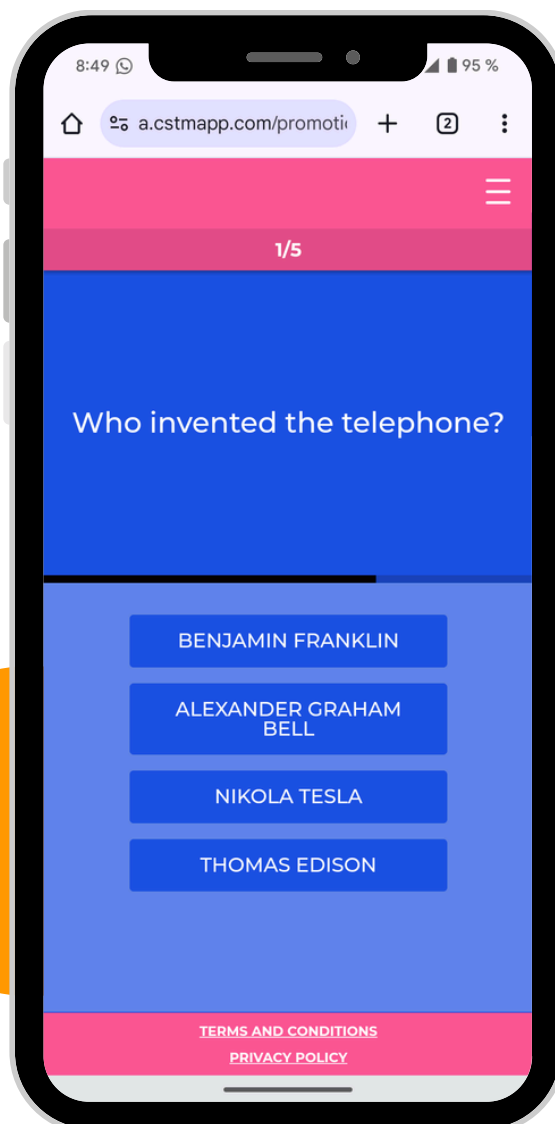
QUIZZES



TIMED QUIZ

A multiple-choice quiz that participants must answer in the shortest time possible. Award points for correct answers and unused time, and display a leaderboard with the highest scores.

<https://www.easypromosapp.com/timed-quiz/>



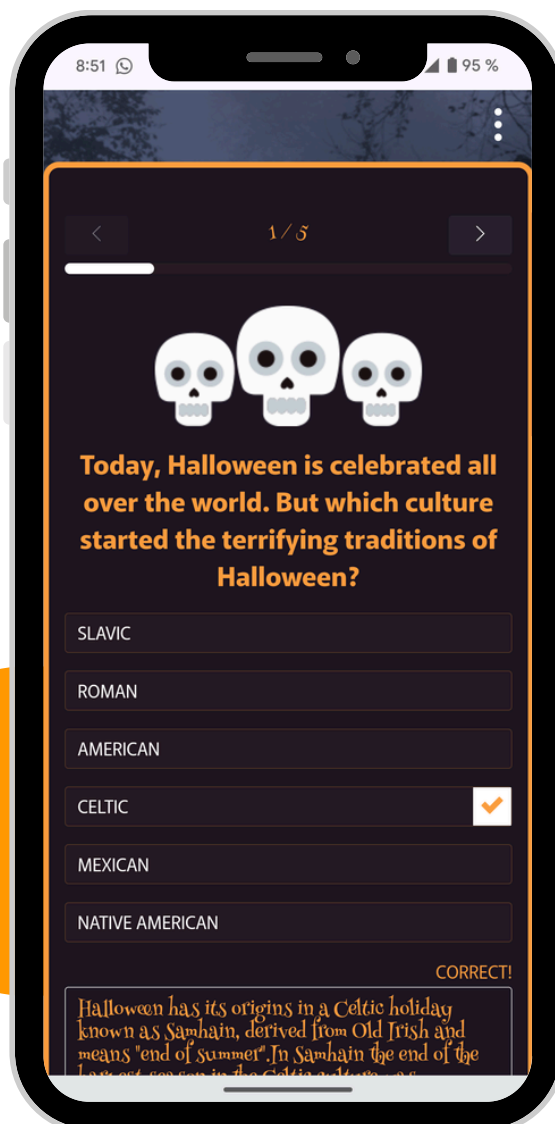
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KNOWLEDGE QUIZ

Quiz to educate and assess participants' knowledge, where they must choose the correct options to earn points. Display a personalized final message based on their results.

<https://www.easypromosapp.com/quiz/>



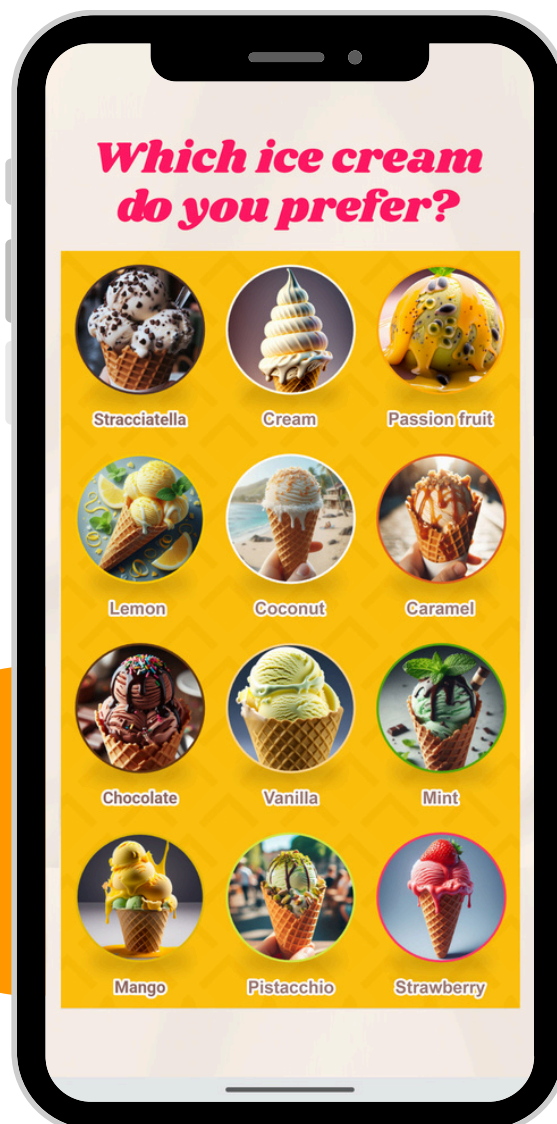
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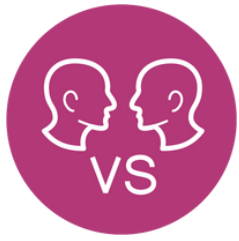
PICK YOUR FAVORITE

Allow your participants to choose their favorite option between multiple options on the same screen, and at the end show a graph with the results. Users will be able to share their choice.

<https://www.easypromosapp.com/pick-your-favorite/>



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FACE OFF

It shows two options against each other and allows the users to choose their favorite. After each choice, a new option appears, and the users continue playing until choosing their final option.

<https://www.easypromosapp.com/face-off/>



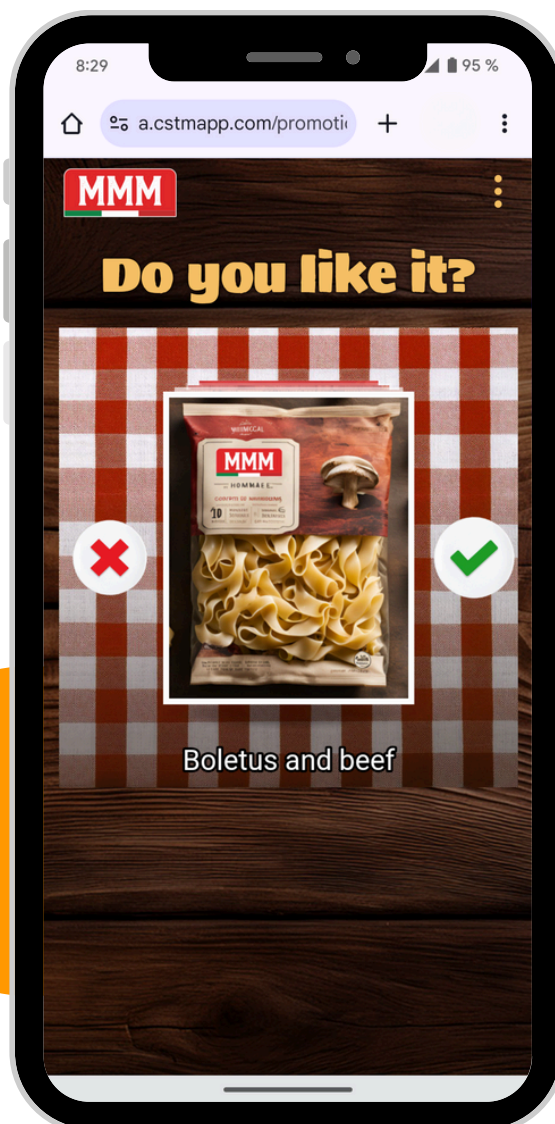
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LIKE OR NOT

Display up to 15 options for the participant to swipe on each image, indicating whether they like it or want to discard it. Ultimately, they'll receive a visual summary of their choices to share or download.

<https://www.easypromosapp.com/like-or-not/>



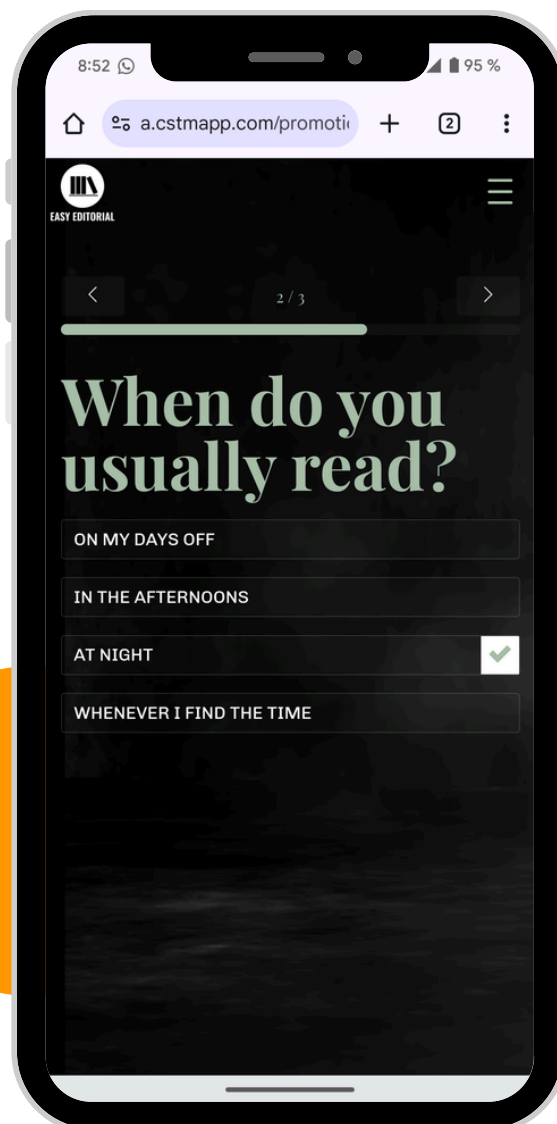
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SURVEY APP

Questionnaire with several types of questions to gather respondents' opinions about your brand, products, an event, or their purchasing habits.

<https://www.easypromosapp.com/surveys/>



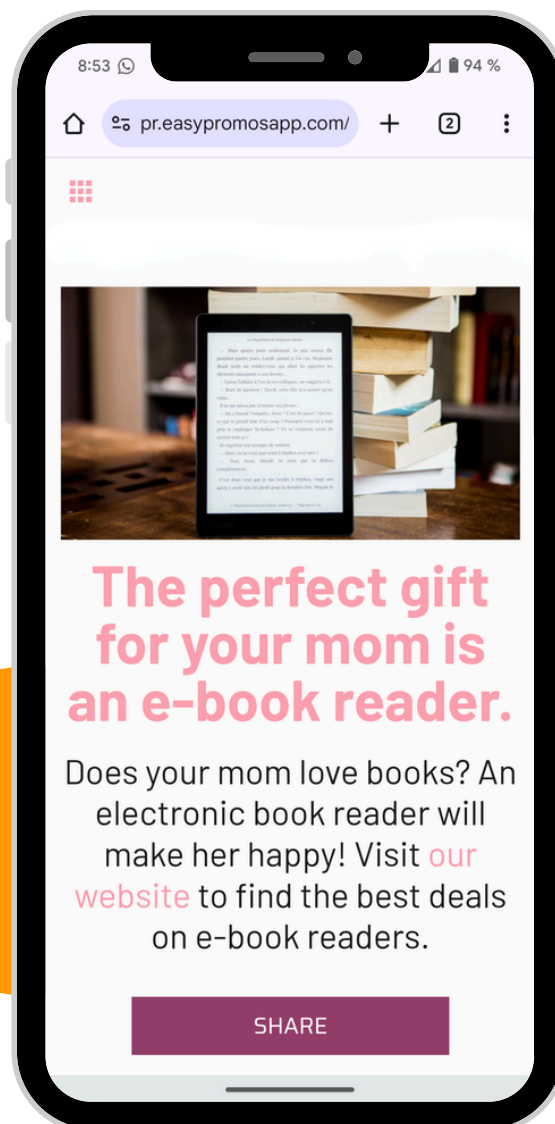
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PRODUCT RECOMMENDER

Questionnaire to learn about each participant's tastes and preferences and suggest the product that best suits them. Display a personalized final message based on their responses.

<https://www.easypromosapp.com/product-recommender/>



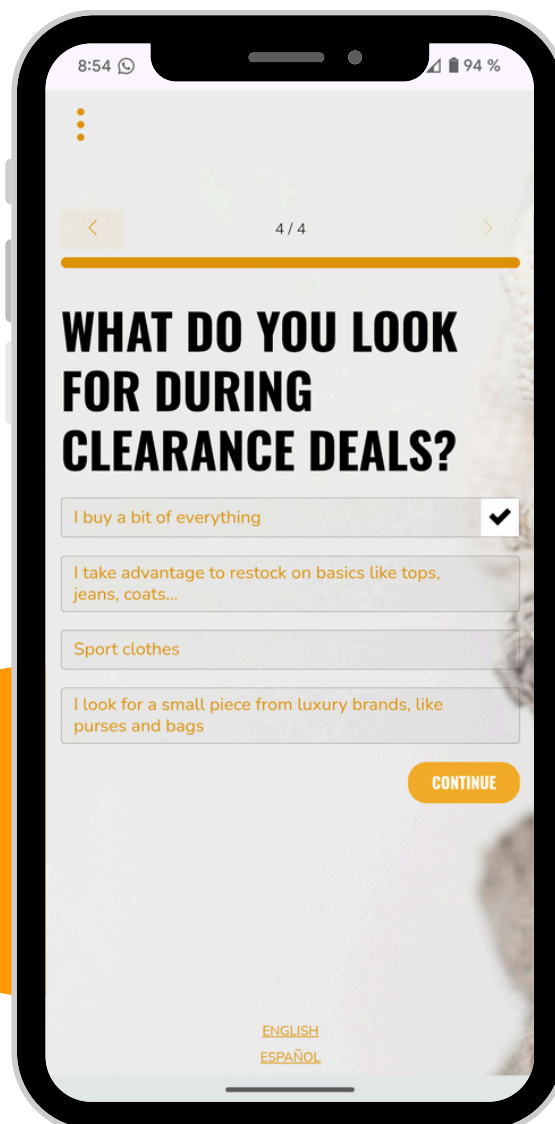
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PERSONALITY QUIZ

Quiz with closed-ended questions to identify users' tastes and preferences. Display a personalized final message based on their responses to define their personality.

<https://www.easypromosapp.com/personality-quiz-maker/>



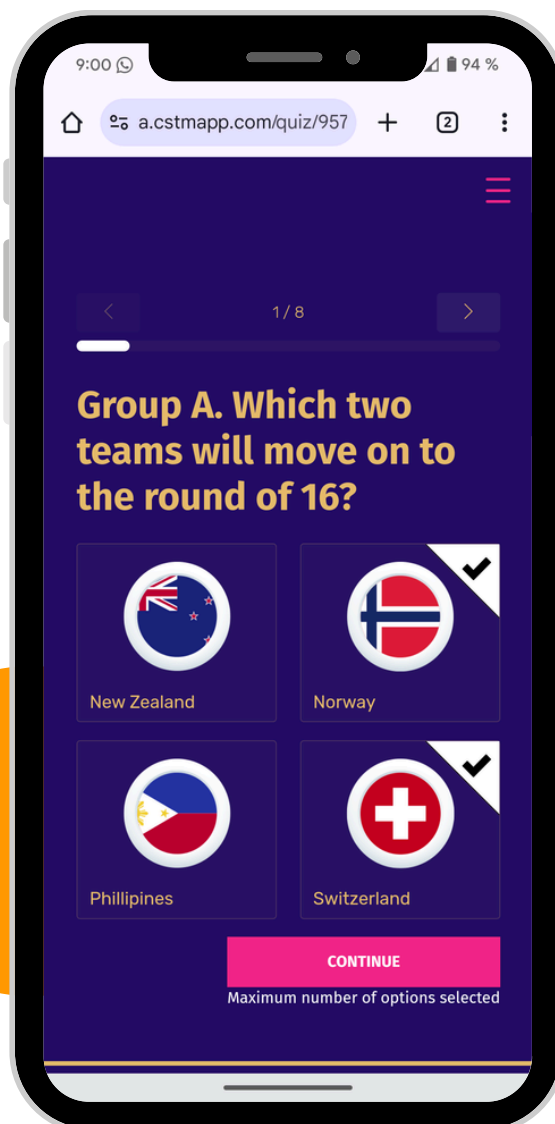
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PREDICITONS

Quiz for participants to predict the outcome of sports or cultural events. Once the actual results are known, points will be automatically awarded to users who guessed correctly.

<https://www.easypromosapp.com/predictions/>



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BUILD YOUR TEAM

Contest in which participants create their ideal team line-up and share it with a visually appealing image. This is an ideal action to increase brand visibility and engagement with your sports club fans.

<https://www.easypromosapp.com/build-your-team/>



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INSTANT PRIZES



SPIN THE WHEEL

Prize wheel to entertain your audience and let them try their luck to win gifts and discounts. Gather contact information to use in your marketing campaigns.

<https://www.easypromosapp.com/spin-the-wheel/>



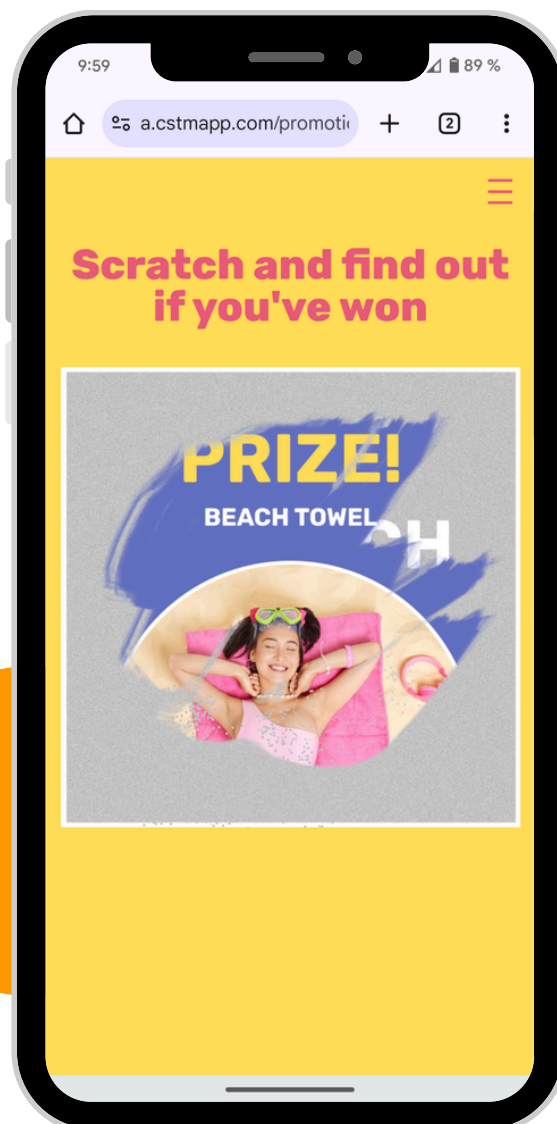
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SCRATCH & WIN

A game of chance where users scratch off an image to see if there's a prize, a discount, or a no-win message underneath. All while you collect contact information!

<https://www.easypromosapp.com/scratch-and-win/>



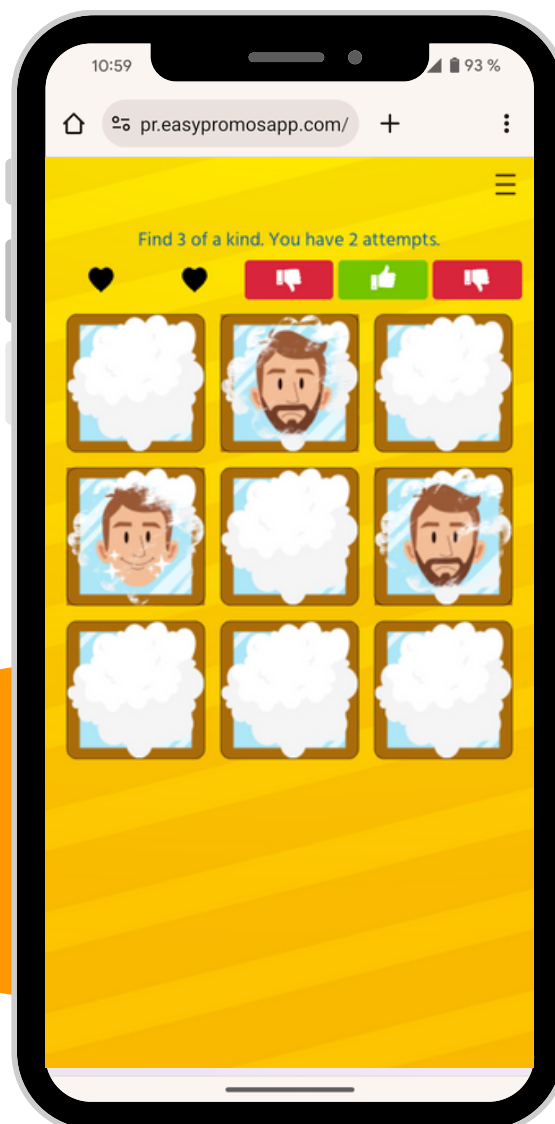
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REVEAL & WIN

Game of chance where to distribute prizes in a fun way by letting the audience try their luck by uncovering the elements on the board.

<https://www.easypromosapp.com/reveal-and-win/>



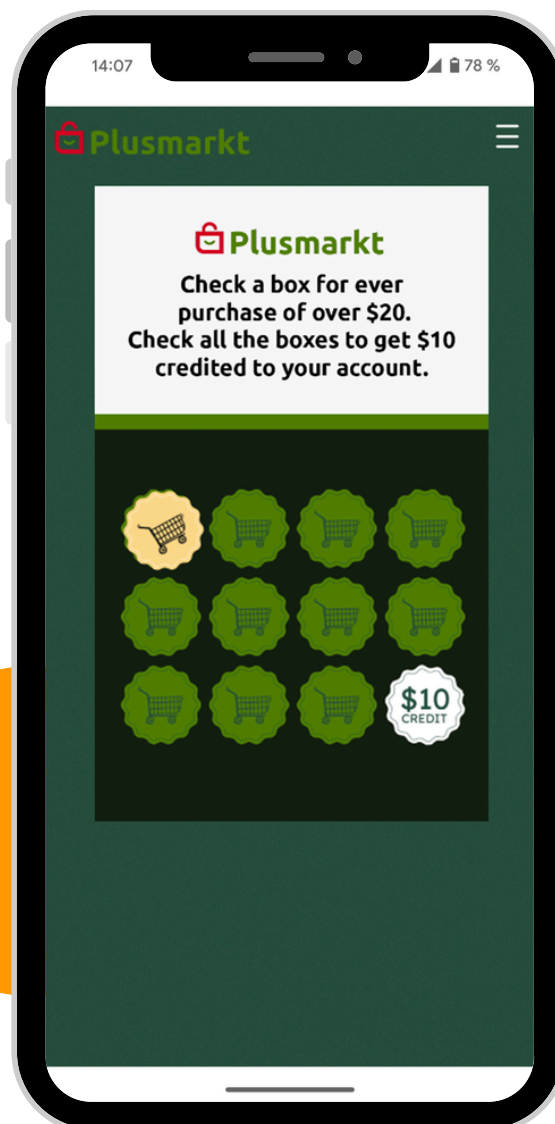
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STAMP CARD

100% customizable digital stamp card to reward customers in your physical stores. Users validate their purchases, stamp the boxes, and win prizes upon completion. Transform the traditional cardboard card into a digital experience.

<https://www.easypromosapp.com/stamp-card/>



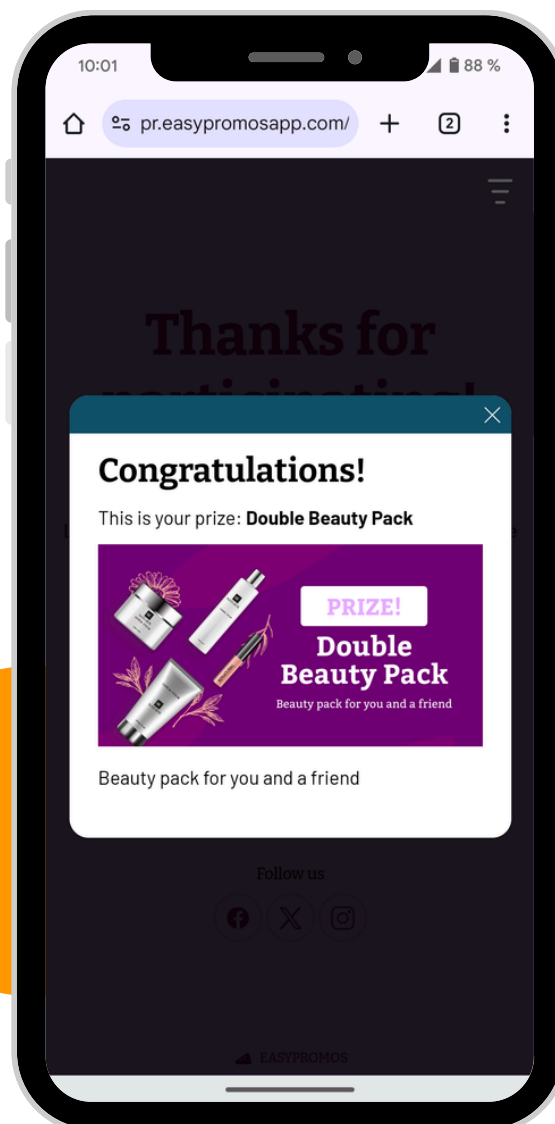
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INSTANT WIN

User registration with instant prizes. Depending on when the participant registers, they can win a direct prize. You can also allow them to try their luck multiple times.

<https://www.easypromosapp.com/instant-win/>



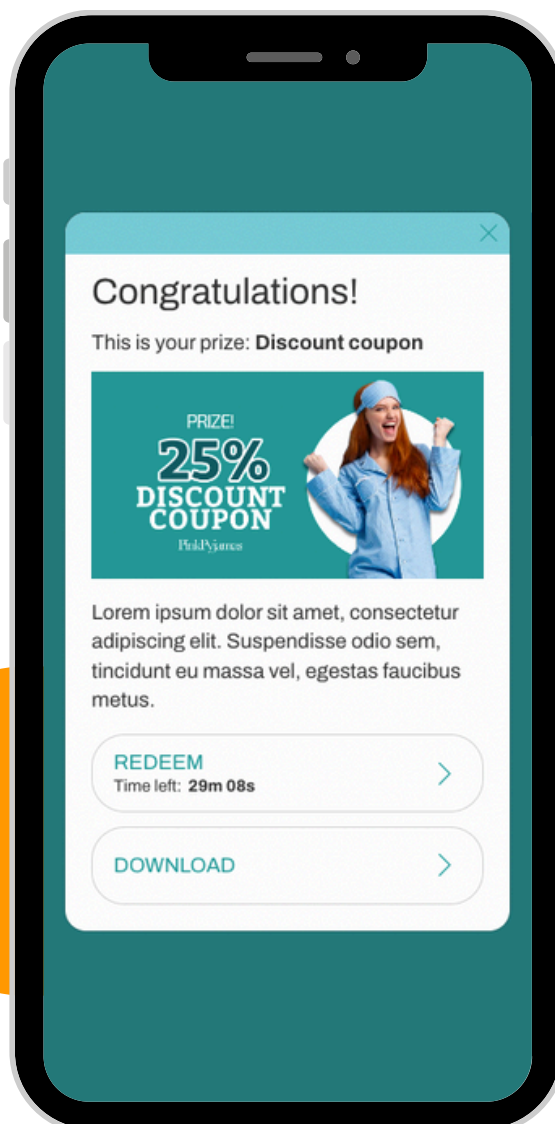
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DISTRIBUTE COUPON CODES

Distribution of digital coupons with a registration form and anti-fraud system. Distribute coupons in various formats (QR, barcodes, alphanumeric) and create your coupons with the editor.

<https://www.easypromosapp.com/coupons/>



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REDEEM CODES

Exclusive promotion for users with a valid code. Upload the codes to be verified on the platform in advance and customize the type of prize that users will receive upon registration.

<https://www.easypromosapp.com/customer-loyalty-rewards/>

The smartphone screen displays a promotional app interface. At the top, a banner features a collage of world landmarks including the Statue of Liberty, Big Ben, the Leaning Tower of Pisa, the Eiffel Tower, and St. Basil's Cathedral, with a white airplane flying in front. The text "WIN A TRIP AROUND THE WORLD" is arched over the landmarks. Below the banner, the text "ENTER YOUR CODE" is displayed in white. Underneath, the label "YOUR CODE" is positioned above a light blue rectangular input field. Below the input field is a white rectangular button with the text "VALIDATE" in blue. At the bottom of the screen, the text "ENGLISH" and "ESPAÑOL" are visible, separated by a small gap.

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RECEIPT VALIDATION APP

Exclusive promotion for customers who validate their purchase receipts. Check the receipts they have uploaded and verify them through various methods before offering the reward. Includes OCR for real-time ticket validation.

<https://www.easypromosapp.com/validate-receipts/>

INTRODUCE THE AMOUNT OF
YOUR PURCHASE (MINIMUM
\$20.00):

621.00

Upload a photo of your receipt::

SUPREME
2 Peter Street
London W4
W1F 0AA
0207 437 0483

Date: 09/03/2017 Receipt #: 214993
Time: 13:31:06 Store: 0014
Cashier: JMS

ITEM#	QTY	PRICE
41637	1	128.00
SE11AB7		
DNA COACHES JAK		
41787		148.00
SE170013		
SLEEVE PATCH		
43481		49.00
SE170049		
SMALL BOX TEE		
44294	1	148.00
SE172004		
ASH OMBED		
SUPREME CHAMPION		
41849	1	148.00
SE172015		
HTH OMBED		
VERTICAL LOGO PANEL		
5 Units	Subtotal	621.00
20.000 % VAT		103.51
RECEIPT TOTAL		621.00
Cash: 199.00	Tend:	621.00

Valid formats: JPEG, PNG, GIF

ENTER

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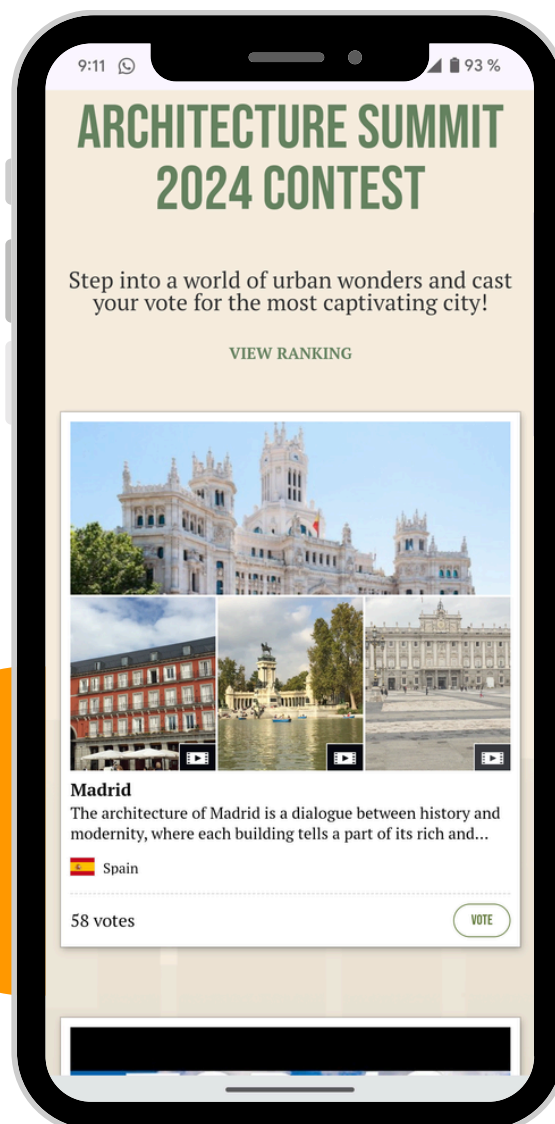
CONTESTS



VOTING CONTEST

Online contest that can be based on photos, videos, text, or several formats. As the administrator, you have full control over the published content, contest design, and voting system.

<https://www.easypromosapp.com/voting-contest/>



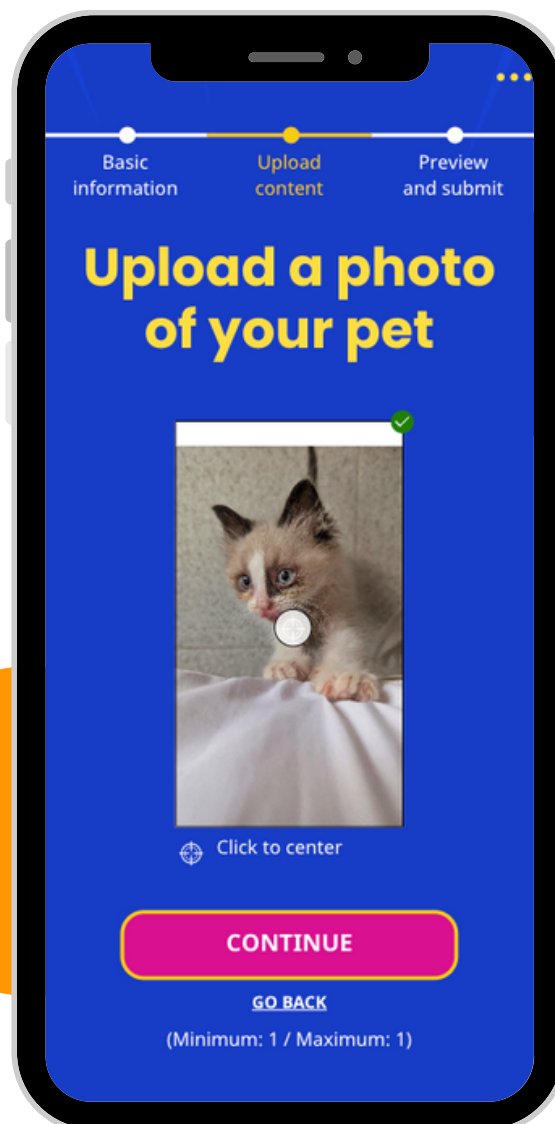
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PHOTO CONTEST

Online photo contest for your brand's followers. Gather user-generated content (UGC) and enable voting to make the contest go viral.

<https://www.easypromosapp.com/photo-contest/>



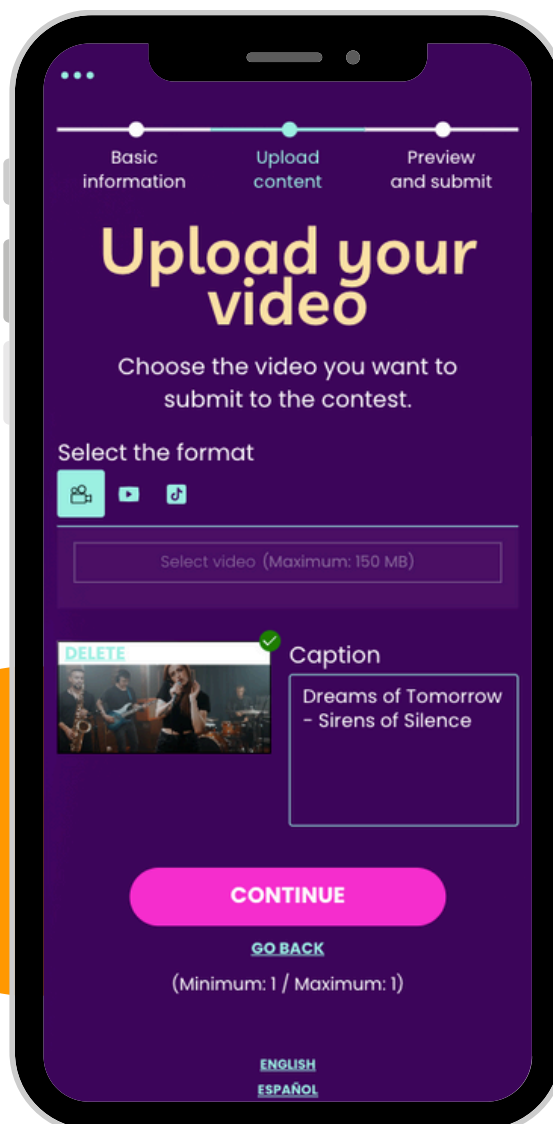
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VIDEO CONTEST

Organize a video contest where users participate by uploading brand or campaign-related content directly from their devices or by linking videos from YouTube or TikTok.

<https://www.easypromosapp.com/video-contest/>



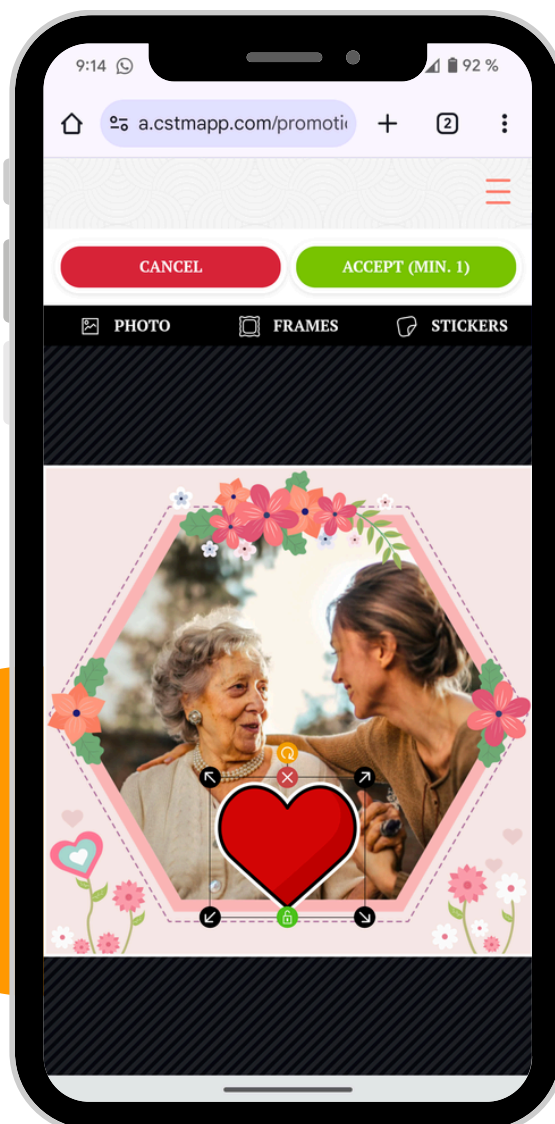
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PHOTOFUN

An application to personalize photos with frames and stickers. The resulting images can be downloaded and shared on social media.

<https://www.easypromosapp.com/photofun-tool/>



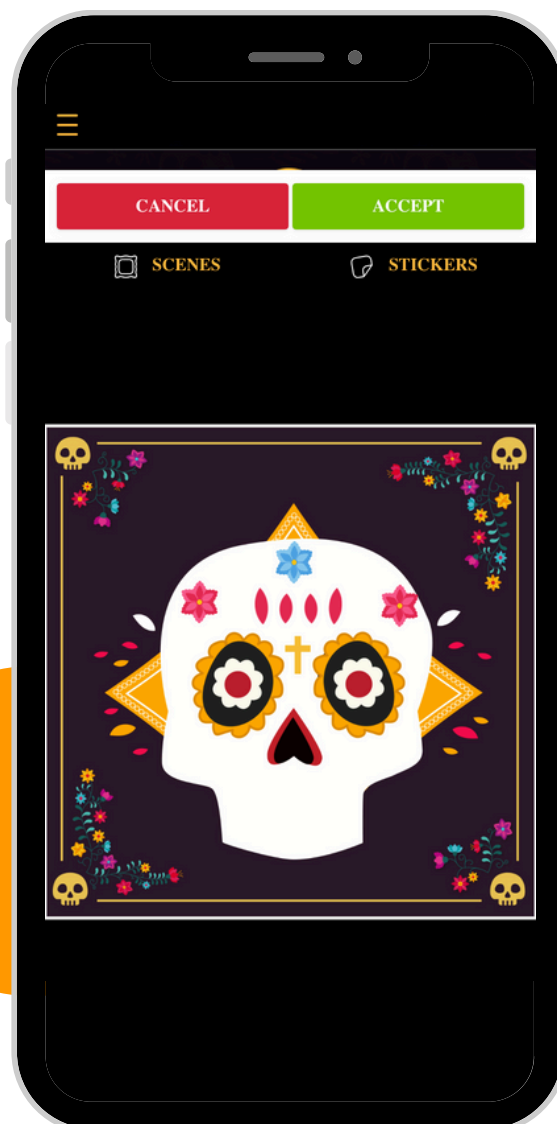
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SCENES

Application to create personalized images by choosing from various scenarios, frames, and stickers provided by the brand. Display the creations in a public gallery and enable voting to make it go viral.

<https://www.easypromosapp.com/scenes/>



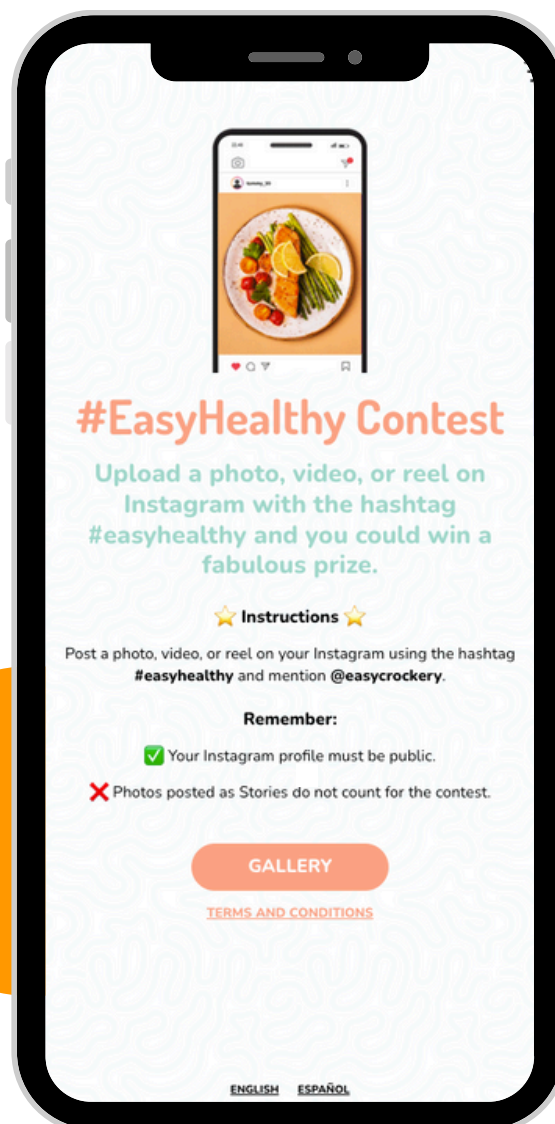
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MENTION & HASHTAG

Organize a contest on Instagram to encourage users to upload photos, videos, and reels. To participate, users must upload content with the campaign hashtag, mention the organizing brand, and have a public profile.

<https://www.easypromosapp.com/instagram-contest-with-hashtag/>



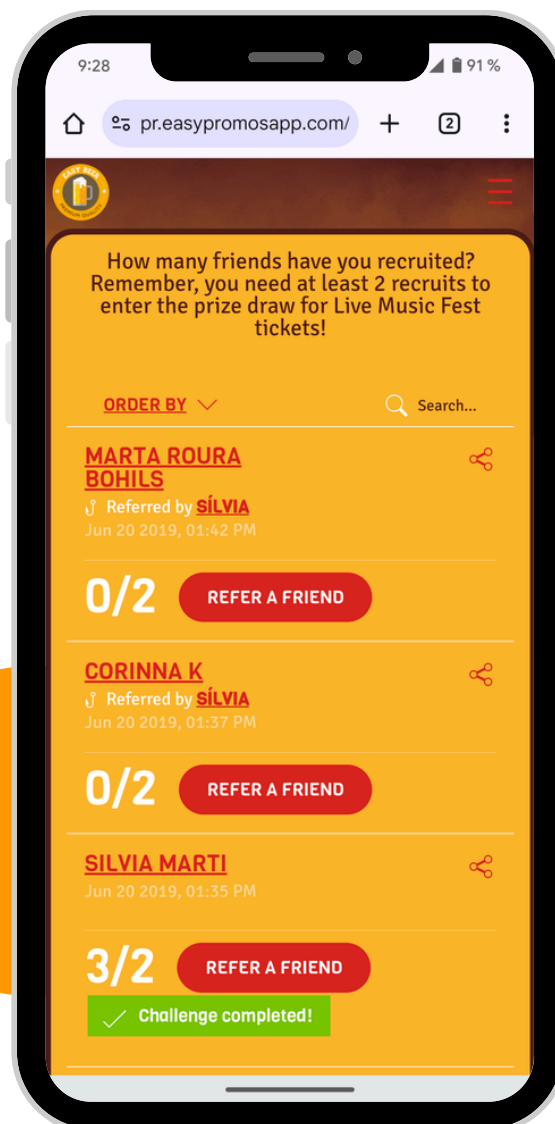
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REFER A FRIEND

A contest in which participants themselves make it go viral as they recruit their friends to participate too, and get extra chances to win in return. Boost email capture with this type of action.

<https://www.easypromosapp.com/recruiters/>



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MULTI-STAGE



ADVENT CALENDAR

Create a Christmas countdown microsite with 24 windows. Add different prizes to each window so users can play games, watch videos, get coupons, complete surveys, enjoy a story, and much more.

<https://www.easypromosapp.com/advent-calendar/>



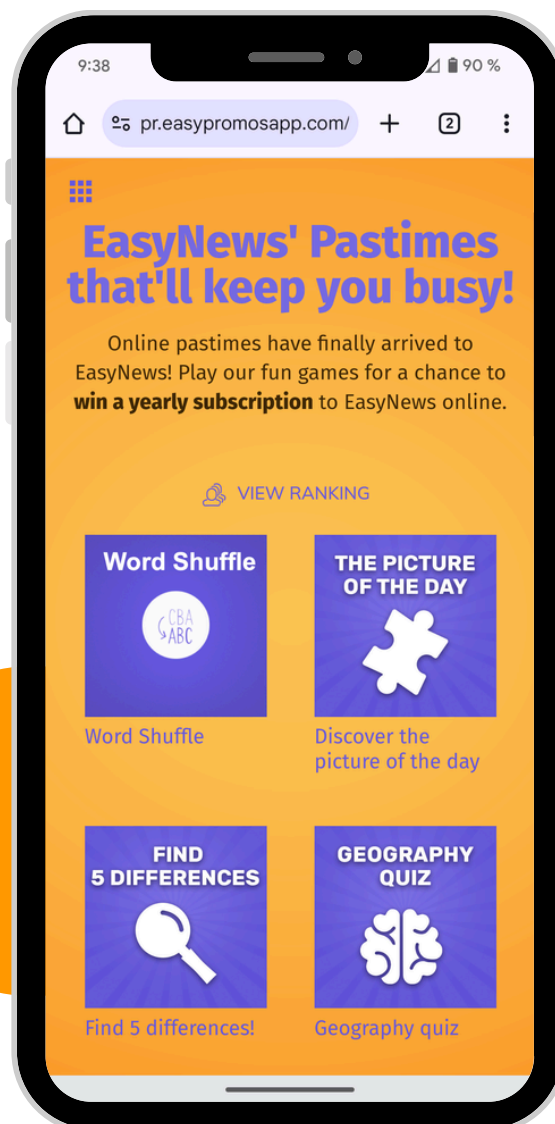
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MULTI-GAME

Online competition consisting of multiple games and participation stages. Enable an overall ranking to foster competitiveness among players.

<https://www.easypromosapp.com/multi-game/>



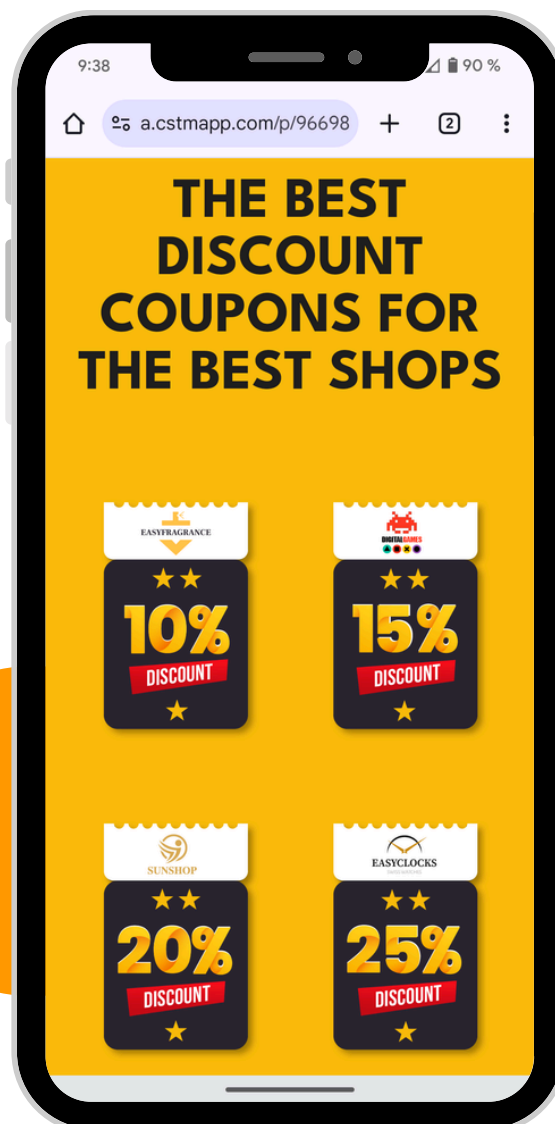
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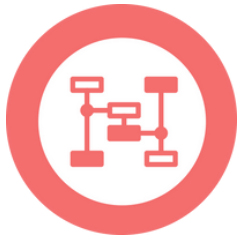
DIGITAL COUPON BOOK

An online coupon directory where users sign up to unlock benefits at the stores, businesses, and online shops featured on the microsite.

<https://www.easypromosapp.com/digital-coupon-book/>



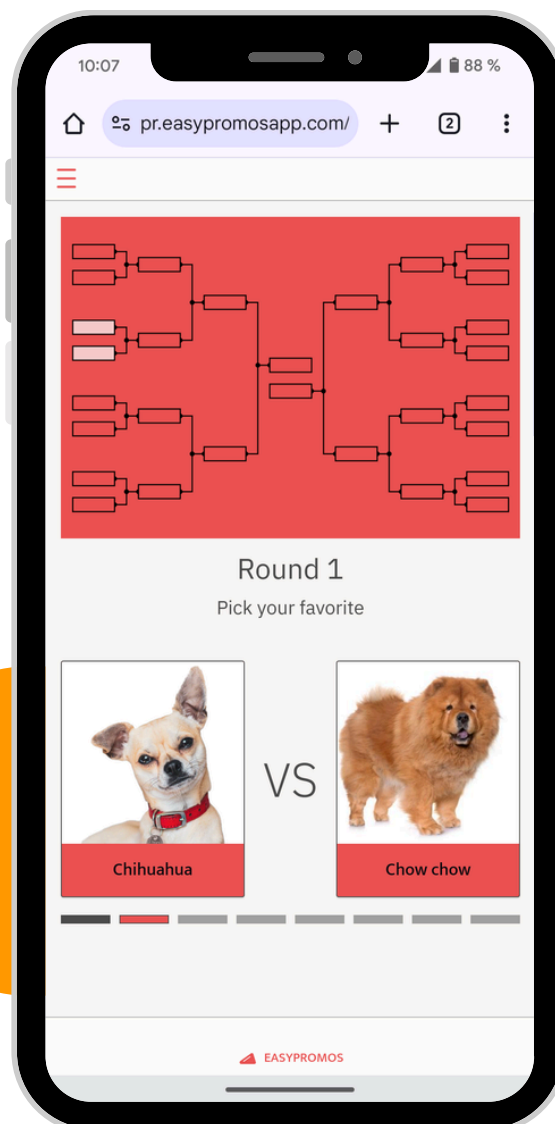
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TOURNAMENT BRACKET

Online voting with a knockout tournament where the audience picks the winners of each face-off. Award points and prizes to those who correctly predict the results.

<https://www.easypromosapp.com/tournament-bracket-app/>



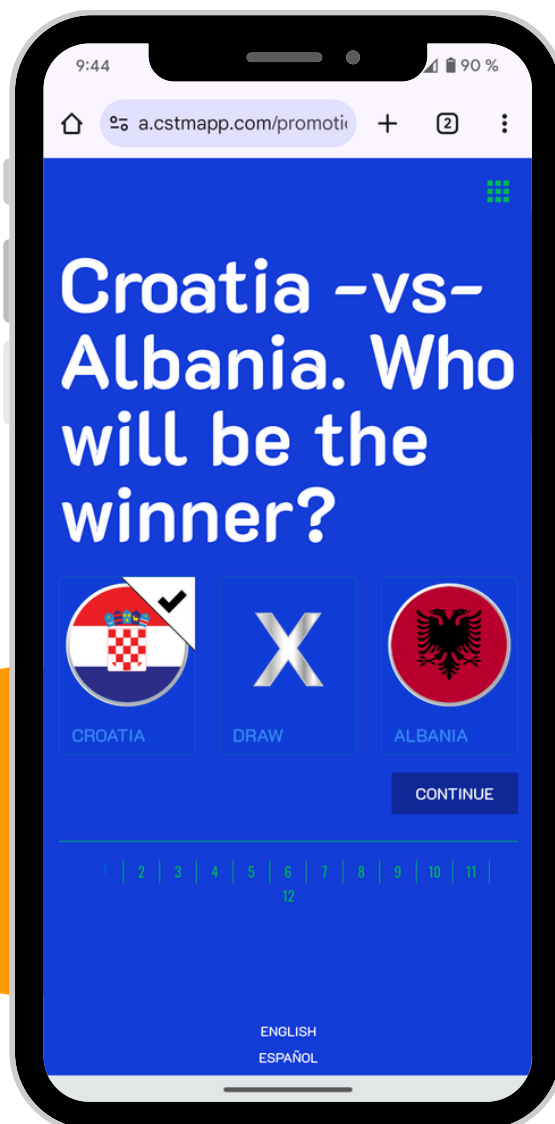
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MULTI-ROUND PREDICTIONS

Online voting with a knockout tournament format where your audience selects the winners of the game. Distribute points and prizes to participants who correctly predict the results.

<https://www.easypromosapp.com/multi-round-predictions/>



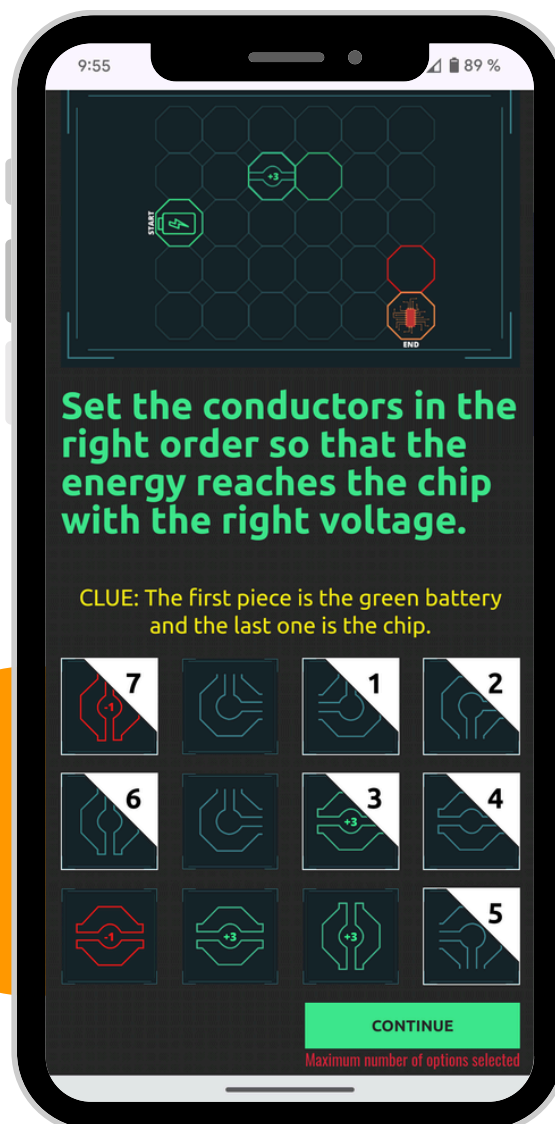
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ALL IN ONE

A promotion where you can add and combine several dynamics from the Easypromos platform, allowing you to create customized campaigns with multiple dynamics on a single microsite.

<https://www.easypromosapp.com/all-in-one/>



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