

Comparison table: BASIC vs BASIC PRO

	 BASIC PLAN	 BASIC PRO PLAN	
Price	29€/month - \$29/month 290€/year - \$290/year	49€/month - \$49/month 490€/year - \$490/year	Subscribe for a full year and save 2 months in monthly fees!
Minimum length of subscription	1 month	1 month	All plans have a minimum subscription of 1 month. If you don't cancel your plan, it will automatically be renewed after 30 days.
Number of sweepstakes included	unlimited	unlimited	All active plans include unlimited sweepstakes.
Number of social media profiles supported	unlimited	unlimited	You can run unlimited promotions on any social media profile of which you are an administrator. This applies to your own profiles, and profiles that you administer on behalf of your clients.
Maximum number of participants per promotion	5,000	unlimited	The Basic plan is limited to a maximum of 5000 entries per promotion. For example, an Instagram giveaway would be limited to 5000 comments. A giveaway with registration form would be limited to 5000 registered leads.
Number of apps included	5	8	Multi-Network Giveaway is only available in BASIC PRO Plan.
Advanced statistics	✗	✓	Analyze the success of your giveaway to the last detail so that the next one you organize is even better.
Broadcast Mode	✗	✓	Download and share a video of the moment when winners are selected.

APPS INCLUDED:

 1. FACEBOOK GIVEAWAY			
Likes/Reactions to one or more posts	✓	✓	Giveaway for users who react to one or more posts (maximum 10) on a Facebook Page.
Comments on one or more posts	✓	✓	Giveaway for users who comment on one or more posts (maximum 10) on a Facebook Page.
Support for dark posts	✗	✓	Include reactions or comments on posts which are created with Facebook Ads and don't appear on your Page.
Giveaways with collaborators	✗	✓	Include comments from several posts, including posts from collaborators' accounts.
 2. INSTAGRAM GIVEAWAY			
Comments on one or more posts	✓	✓	Giveaway for users who comment on one or more posts (maximum 10) on an Instagram business profile.
Support for sponsored posts and dark posts	✗	✓	Include comments on sponsored posts and posts created with Facebook Ads.
Giveaways with collaborators	✗	✓	Include comments from several posts, including posts from collaborating brands, sponsors, or influencer accounts.
 3. INSTAGRAM STORY GIVEAWAY			
Users mention the brand in their Stories	✗	7 days	Giveaway among users who have mentioned the brand on their own Stories (only users with accounts set to "public" can participate).
Users reply to the brand's Stories	✗	7 days	Giveaway among the users who reply to the brand's Stories. Participants can be filtered using a specific hashtag (optional).

4. TWITTER GIVEAWAY			
RTs and quote RTs of one tweet	✗	✓	Giveaway for users who retweet one tweet (quote retweets included).
RTs of several tweets with a specific hashtag	✗	✓	Giveaway for users who retweet several tweets with the same hashtag.
Replies to one tweet	✗	✓	Giveaway for users who reply to one tweet.
Mention + hashtag	✗	✓	Giveaway for users who mention a brand on Twitter and include the brand's chosen hashtag in their tweet.
Support for sponsored tweets	✗	✓	Include tweets created in Twitter Ads.
Giveaways with collaborators	✗	✓	Include replies to several tweets, including tweets from collaborators' profiles.
Maximum age of tweets	✗	7 days	Twitter giveaways are based on user interactions with tweets. If a tweet was published more than 7 days ago, its interactions can not be recovered.
5. MULTI-NETWORK GIVEAWAY			
Combine comments on Facebook and Instagram posts in one giveaway.	✗	✓	Select multiple posts, from multiple profiles, on multiple social networks. Import all comments, and select the winners at random. You'll also receive a certificate with the Easypromos warranty. Ideal for giveaways which combine posts on Facebook and Instagram.
Giveaways with collaborators	✗	✓	Include comments from various posts, including posts by collaborators. Import comments from posts by sponsors, other brands, and influencers with the secure Invitations tool. Simply send a link - no need for collaborators to create an account or share passwords.
6. LIST GIVEAWAY			
Maximum number of participants	5,000	50,000	Random prize draw among all entries that administrator uploads from an Excel or CSV file.
Broadcast mode winner selection video	✗	✓	Animated video to show the winners and prizes. Configure texts and all video elements on BASIC PRO.
7. ENTRY FORM GIVEAWAY (BASIC)			
Maximum number of participants	5,000	5,000	Random prize draw among all users registered in the "Entry Form Giveaway" microsite.
Show mode video for winners	✓	✓	Customize and share an animated video presenting the winners and prizes of your giveaway. Participants enter the giveaway by filling out a registration form hosted with Easypromos.
8. GIVEAWAY FOR EVENTS			
Maximum number of participants	200	500	Choose the plan accordingly to the number of participants that you're expecting. You will need a Premium plan for more than 500 participants.